



For Immediate Release

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MicroShiner partners with San Diego Spirits Festival

San Diego, CA (May 15, 2015) – MicroShiner announced today that it has been named the national media partner of the San Diego Spirits Festival’s International Spirits competition.

“We are honored by the opportunity to partner with such a great event and grow its craft spirit presence,” says MicroShiner founder Cobey Williamson.

Now in its 7th year, the San Diego Spirits Festival is one of the premier spirits events on the West Coast. Set in beautiful San Diego Bay, the 2 day festival promises to deliver the best in mixology and cuisine against a backdrop of true Californian lifestyle. A celebration of what’s new in cocktail and culinary culture, the Festival is a multi-faceted event which will appeal to everyone from the novice cocktail lover to the most experienced foodie or industry professional.

A highlight of the festival is the [San Diego International Spirits Competition](#), which will once again be led by the esteemed George Manska. Awards will be announced at the private networking event immediately following the festival on Saturday evening, and shared with the world via MicroShiner.com.

In addition to its media coverage of the San Diego Festival and Spirits Competition, MicroShiner is excited to be working with the Festival to create a Craft Spirits Pavilion and grow the craft spirit footprint at the event.

For more information on MicroShiner and the San Diego Spirits Festival, visit www.microshiner.com or follow us on your favorite social media platform @microshiner

About MicroShiner

MicroShiner is your portal to the craft spirits lifestyle. Whether online or in print, from cocktails and spirits to the best places to enjoy them, MicroShiner is a celebration of craft culture and the pursuit of authenticity. Join the movement at www.microshiner.com

About San Diego Spirits Festival

**7th San Diego Spirits Festival and Bottle Competition - August 22 & 23, 2015 - Port Pavilion on Broadway Pier
IT'S A COCKTAIL CULINARY & CULTURAL EXTRAVAGANZA**

With bartender competitions, grand tastings, mini seminars and a networking after party, the festival attracts industry professionals and cocktail enthusiasts from around the globe. More at www.sandiegospiritsfestival.com