



FOR IMMEDIATE RELEASE

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## 9<sup>TH</sup> Annual San Diego Spirits Festival - August 26-27

**\*\* Signature event for San Diego attracts thousands of cocktail enthusiasts\*\***

**SAN DIEGO, CA (July 2017)** – Keep cool this August with delicious cocktails at the Ninth Annual San Diego Spirits Festival August 26-27. Located at the picturesque Port Pavilion on Broadway Pier, **it is one of the largest Cocktail Festivals in the country!** Samples of top-shelf spirits from small-batch and big-name distillers, craft cocktail tastings, and decadent bites from local restaurants and world-renowned chefs are included in the price of admission. Celebrity Chefs from *Master Chef Season 7 with Gordon Ramsey* include Brandi Munn, second runner up, Dan Paustian, Dianne Blow, Father Daughter team: Bill and Ashley Travers.

The San Diego Spirits Festival promises to be a feast for all your senses with a weekend of cocktails, food, live music, risqué entertainment, bartender competitions, chef demonstrations, grand tastings, seminars, and even possible celebrity sightings. This is a “must-attend” event for industry professionals, cocktail enthusiasts, and anyone who enjoys exceptional spirits, fun, and an opportunity to experience the true Californian lifestyle.

Here’s a sample of offerings: Lillet VIP bar; Rums of Puerto Rico fine brands Bacardi, Don Q, Ron del Barrilito, Trigo Reserva Añeja and Pitorro, Lagunitas Beer Lounge, Forty Creek Whiskey Tour, William Hutton Rums, Gin 13, Tattoo Tequila, Smooch Brands, Adictivo Tequila, Tanduay Rums, Gorgeous Vodka, Glass Vodka, Verras Mezcal, El Rey Tequila; Gem & Bolt; Wild Roots Vodka; Wild Tonic Kombucha; Koval Distillery; Forex Vodka, Flamingo Vodka; Imperial Beers; Pussers Rum; Pochetta Liqueurs, Diabolo, Hiro Sake & more.

A highlight of the festival is the **San Diego International Spirits Competition**, George Manska, inventor of the NEAT glass, is the Advisory Council for the San Diego Spirits Festival International Spirits Competition. Judges include: Philip Dobard - Museum of the American Cocktail; Andrew Faulkner - VP American Distilling Institute; David Rippentrop; Brian Christensen, Forrest Cokley, Michael Politz, Rich Manning, John Fluke, Greg Nagel, Billy Nordemeir, Jeff Apodaca, Derwayne Chesterman and Brian Cary.

This year the newest feature is the After Party which includes Fashion Week SD Runway Show. Fashion Week SD Director Allison Andrews is bringing her award-winning style to San Diego Spirits Festival. Directly after Saturday events end at 6:00 pm, Fashion Week SD will be showcasing 19 designers with a runway fashion show and Lillet VIP bar. All festival attendees are invited. Drink tickets will be available with proceeds to going to charity.

San Diego Spirits Festival is also proud to announce that The Museum of the American Cocktail (MOTAC) has once again joined the San Diego Spirits Festival as Legacy Charity Partner.

### LOCATION AND TIMES:

- August 26 – 27, 2017
- Saturday 2 pm-6 pm
- After Party Saturday 6pm – 9pm
- Sunday 2 pm- 5 pm
- Port Pavilion on Broadway Pier, 1000 N. Harbor Drive San Diego 92101

### TICKETS:

Daily prices for Saturday and Sunday are \$65 and \$60 plus service charge.

VIP Tickets for Saturday \$95 and include the Fashion Show VIP area

After party tickets are \$15 and include 2 drink tickets

VIP tickets for the after party \$35.

Tickets: [http://bit.ly/2017\\_TICKETS\\_SDSF](http://bit.ly/2017_TICKETS_SDSF)

### ABOUT SAN DIEGO SPIRITS FESTIVAL:

Since 2009, San Diego Spirits Festival has brought the best of the craft cocktail scene to the city of San Diego, celebrating local cuisine, mixology, and all things spirits. Voted Premier Traveler’s, “**Must-Try Festival of the Year**”, and named by Fodors.com as “**One of the Best Cocktail Festivals in America!**” It is truly an event not to be missed! The San Diego Spirit Festival is also proud to support the Bayside Arts Festival, which takes place concurrently. For more information on the San Diego Spirits Festival: [WWW.sandiegospiritsfestival.com](http://WWW.sandiegospiritsfestival.com)

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